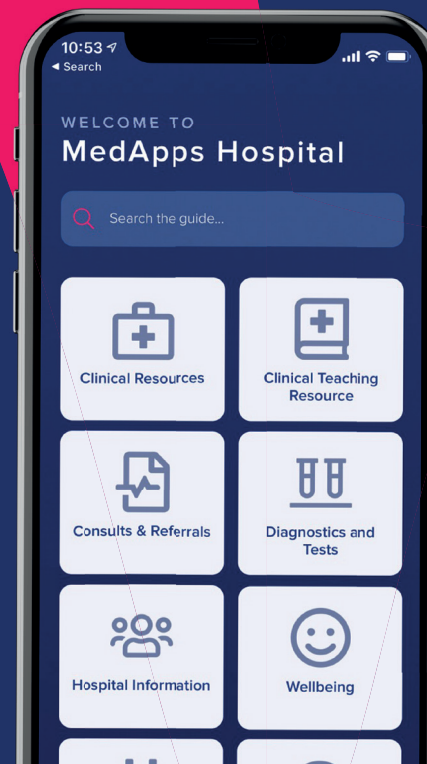




med app



MedApps Pty Ltd
Level 4, 11 York St
Sydney NSW 2000

contact@medapps.com.au
www.med.app



Powered by
 MED APPS

BENEFITS FOR

Managers

- » Prior to orientation invite new interns to the app, helping them prepare by reviewing critical info and giving them more confidence from Day One.
- » Consolidate all orientation information in the app, reducing the need for emails and USBs.
- » Send targeted Announcements and Mailouts during the term—e.g. education changes, new rosters, changes in operational practice.
- » Get clinicians to update ROVERs through the app and publish updates immediately.
- » Receive feedback from the JMO cohort through in-app comments.
- » Use content engagement metrics to continuously amend and improve app content.
- » Update content at end-of-year to make sure only the most useful content is in the app and up-to-date based on feedback and metrics.
- » Easily access content history to support accreditation.

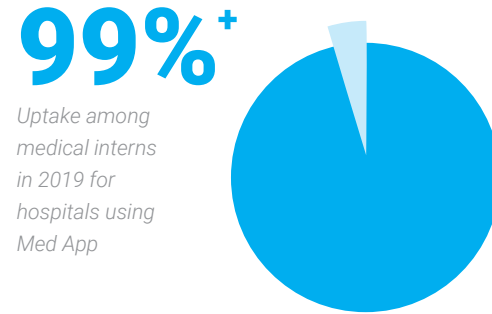
.....

“We worked with MedApps to build an improved process for junior doctor orientation at Sydney Children’s Hospital, Randwick. By giving them easy access to term information, phone directories and quick reference clinical and hospital information, we aim to improve JMO work readiness and efficiency.”

Dr Anna van Beek
Paediatrics Fellow, Sydney Children’s Hospital Randwick



80%+ *read rate for onboarding and quality improvement content*



99%+
Uptake among medical interns in 2019 for hospitals using Med App

.....

“Getting Resident Guide setup in our hospital was simple, easy and the MedApps team made the process really straightforward. It has had great uptake and it means doctors are getting quick and easy access to useful information when they start at the hospital or change term. The MedApps team has given us great ongoing support to help get the most out of the platform

Kate Jurd
Principal Medical Education Officer, Toowoomba Hospital

BENEFITS FOR

Clinicians

- » Access all orientation info before you arrive on site—prepare thoughtfully and minimise procedural mistakes associated with starting a new job.
- » At start of term, check in on your clinical specialty, familiarise yourself with your meeting locations and supervisors, and get critical tips from the previous rotation.
- » At end of term, update your previous term ROVER to support the incoming rotation.
- » Use the phone directory to find out who to call, then call directly from your mobile to avoid lengthy delays sitting on switch.
- » Use the imaging or ordering info to ensure you know the right processes for each hospital.
- » Track announcements and invitations to training and education events.
- » Know when community and staff events are coming up for your cohort.
- » Add comments to articles to feed back to medical admin on app improvements or updates.

.....

“If I had access to this tool when I was training, I think I would have enjoyed myself more, been more confident and interacted with patients better.”

Senior Medical Officer

1 min

*in the app saves
5 clinical minutes*



.....

“It was great to have the information prior to rotation. I felt more comfortable and able to hit the ground running.”

Intern, Broken Hill

Our Vision

At MedApps, we want to help every clinician feel capable, confident and efficient in their work.

That's why we created MedApp, an offline-accessible, mobile-first tool for easily retrieving clinical and hospital guidelines, communicating with clinicians, and facilitating medical training.

Because we believe that by improving clinician wellbeing and efficiency, we can reduce medical errors, increase hospital efficiency and improve patient care

Key Features



WELLBEING, SELF CARE
EDUCATION, TOOLS & GUIDES



EDITING, COMMENTING,
NOTIFICATIONS



ROLE-BASED INFORMATION
AND COMMUNICATION



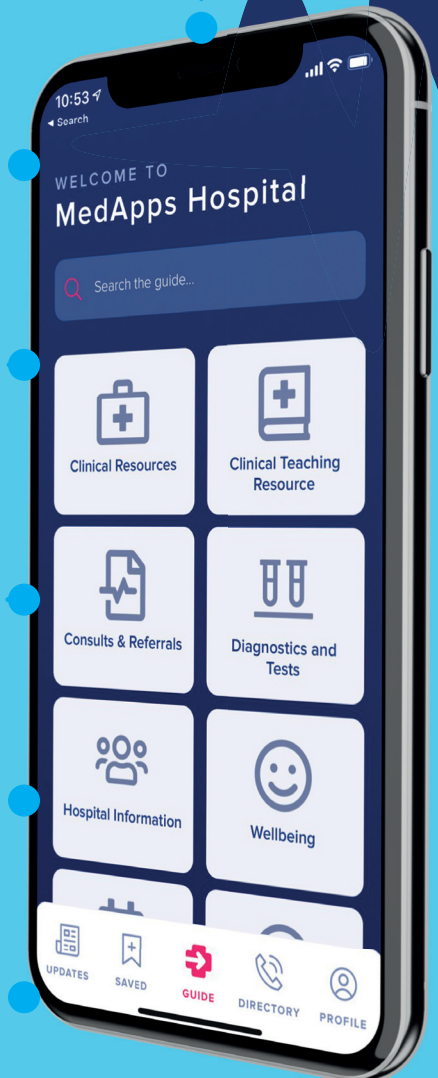
LOCALISED OFFLINE-FIRST
MOBILE CONTENT, PHONE
DIRECTORY AND ROSTERS



AUTOMATED ONBOARDING
WORKFLOWS



EVENT SCHEDULING AND
ATTENDANCE TRACKING



How onboarding ...in 3 easy steps

Admin/Manager

1 Batch send invitations to new clinicians

2 Tracking Who has received/opened

3 Update as things change via the dashboard

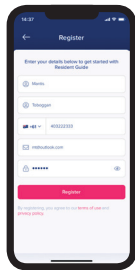
0 Week

Clinician

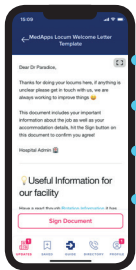


SMS Download app

45s



Login/Register New hospital



Mailout Quick reference

- 0 Week schedule
- Consult Guide
- Rovers
- Forms

works

- Orientation Schedules
- Term rotation information
- Hospital and unit handbooks
- Access to term rosters



How engagement

& QI works

Admin/Manager

Approval process

Flag for update/reminders

Prompt to update Rovers

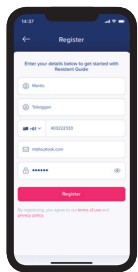
Term 1

Term 1

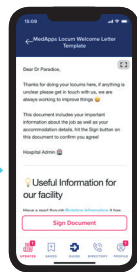
Clinician



Rovers



Editing Rover

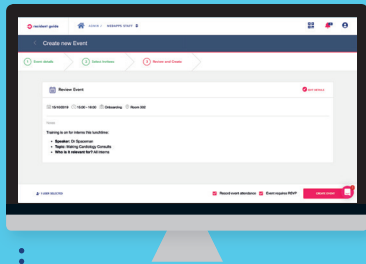


Get direct feedback on content with all comments and edits being flagged in the dashboard for managers to review, approve or reject. Flag review dates on articles to make sure content remains relevant

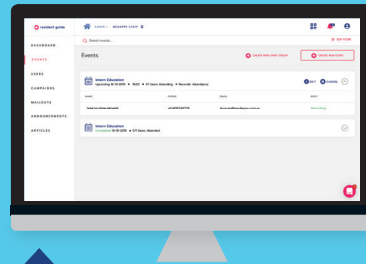
How Events work

Manager

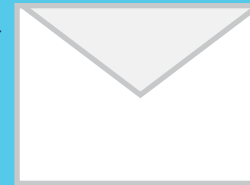
Inviting / setting intern education



Review Attendance

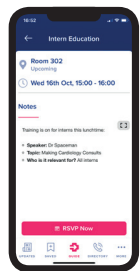


Send survey

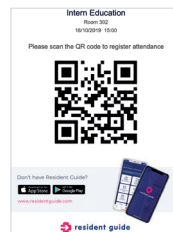


Managers can check back through a history of events to see attendances and events run.

Clinician

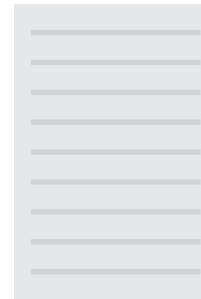


RSVP



QR Code

Register attendance



Post event survey

Clinicians can go back to the app to see what events they have attended over the year.

How Campaigns Increase the signal to noise

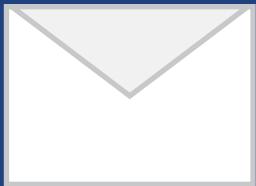
work

WHEN:

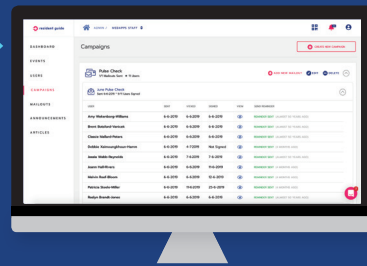
- » Select a cohort of users
- » Define the project's scope
- » Plan out the engagement schedule
- » Close the loop by tracking engagement

Admin/Manager

Message 1



Review engagement



Track change
in hospital,
clinical process
or outcomes

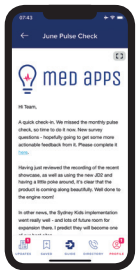
Close the loop



Term change →

Enrol new cohort

Clinician



Received



Received

Features



CAMPAIGNS

- » Quality improvement and clinical change support tool
- » Target content to specific users to support change projects and programs



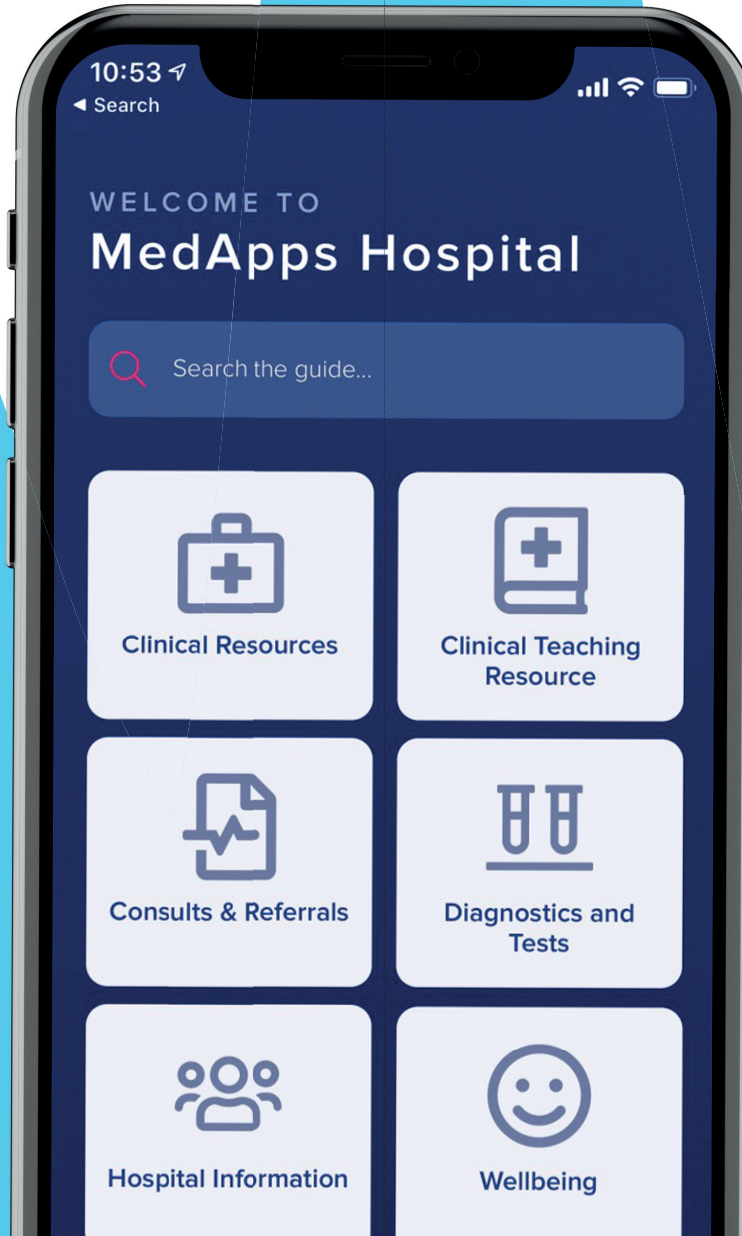
CONTENT

- » Automatic review reminders
- » View change history
- » Link articles
- » Analytics to inform changes and updates



EVENTS

- » Set up education and training events
- » Send invitations
- » Track RSVP and attendance automatically with QR codes
- » Keep a history of events and attendances for hospital accreditation and personal profile



ANNOUNCEMENTS

- » Target announcements to groups of users
- » Cut through the noise of hospital emails and keep a clean channel to clinicians



MAILOUTS

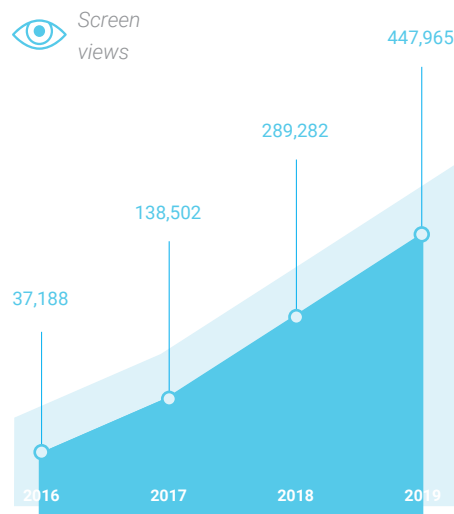
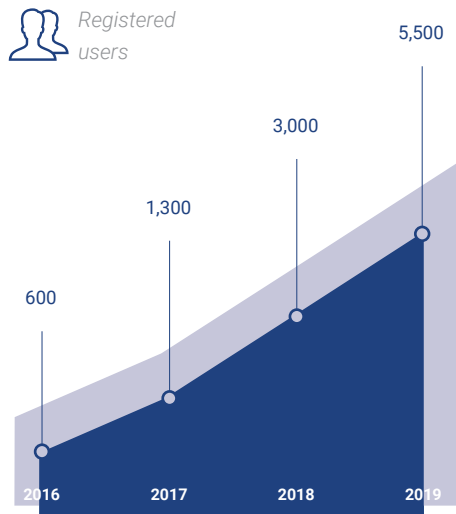
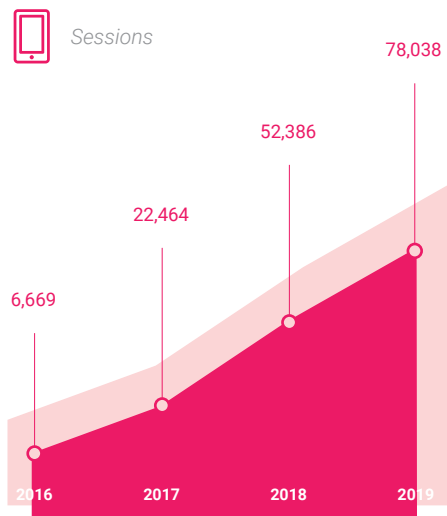
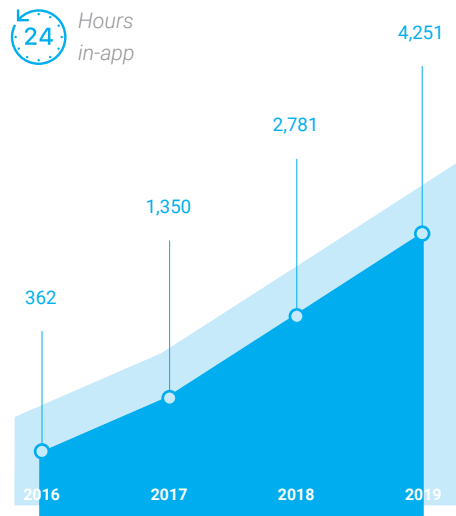
- » Send personalised onboarding and orientation letters and documents to locums so they can hit the ground running with immediate access to clinical resources, hospital info, phone numbers and processes.
- » Track when users have viewed and signed the mailout for risk management and accreditation purposes.



PHONE DIRECTORY

- » Mobile handy list of useful phone numbers, door codes, faxes and pagers
- » Call directly from your mobile
- » Favourite your most used extensions and numbers

Platform Growth



Team



DR ROB PEARLMAN
CEO & Founder



TOM COLLINS
Director



DUNCAN PARADICE
COO



DR CAITLIN WESTON
Wellbeing Project Lead



HENRI SCAMPS
Head of Product



DR ANNI MEKHAIL
Chief Medical Officer



FELICITY COUGHLAN
Customer Success Lead



CHE JANSEN
Chief Technology Officer