

An innovative, light-touch approach to clinical change management in a tertiary hospital emergency department



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I have an affiliation (financial or otherwise) with a pharmaceutical, medical device or communications organization.

J'ai une affiliation (financière ou autre) avec une entreprise pharmaceutique, un fabricant d'appareils médicaux ou un cabinet de communication.



What we did

- Used a mobile app (Resident Guide, by MedApps) to drive significant clinical change in a busy Emergency Department
- Significant reduction in administration time and effort
- Highly scalable

Initial Problem

- Royal Brisbane and Women's Hospital Emergency Department
 - > 987 Bed Hospital
 - > 75,000 Emergency Presentations per year
- Technology to Scale Clinical Change
- Funding QLD Government
- 2 aims
 - > Shift prescribing behavior from IV to PO Metronidazole, when appropriate
 - > Decrease unnecessary aDT injections



Traditionally

- Change through:
 - > Posters
 - > Education sessions
 - > Emails
- Made difficult by:
 - > 'Signal to Noise'
 - > Resources (personnel, time)
 - > Resident turnover (10-12 weeks in Australia)



Method

- Introduce Resident Engagement Application
 - > Orientate incoming Residents (12 week term)
 - > Send out clinical pearls related to aims
 - » Track, review engagement
 - > Close the loop
 - » Review medication data & engage again
 - > Adjust messages and repeat for second cohort

Platform

- Resident Guide
 - > Orientation, Communications & Engagement Platform
 - > Used by 5,000 Residents across 34 Hospitals in Australia



Set up message

resident guide

CENTRAL COAST LHD



Central Coast Intern Welcome 2020 < Edit Mailout Template

Rich text editor toolbar with icons for undo, redo, italic, bold, strikethrough, subscript, superscript, link, unlink, text color, background color, text background color, bulleted list, numbered list, indent, outdent, link to content, and fields.



Health
Central Coast
Local Health District

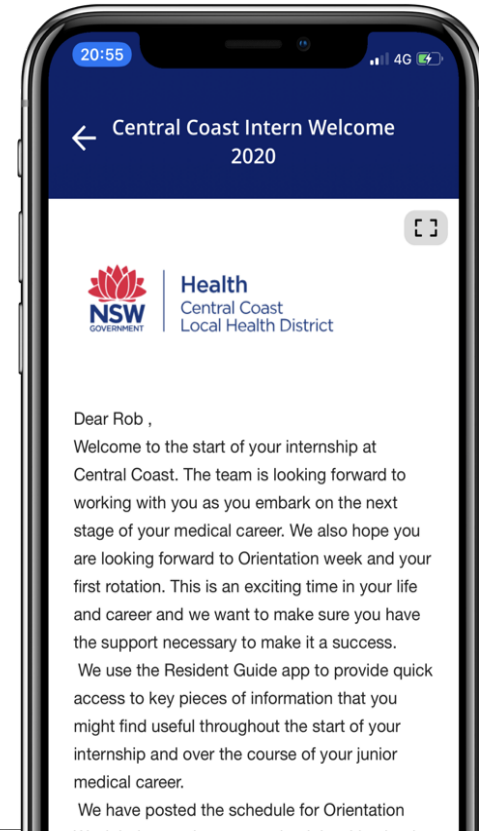
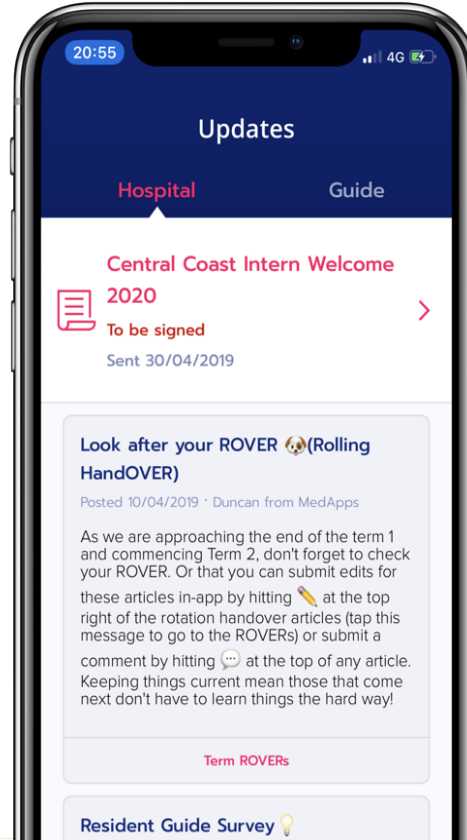
Dear {{first_name}} ,

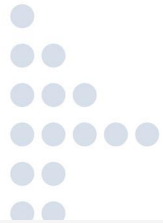
Welcome to the start of your internship at Central Coast. The team is looking forward to working with you as you embark on the next stage of your medical career. We also hope you are looking forward to Orientation week and your first rotation. This is an exciting time in

SAVE TEMPLATE



Message received by user...





Track engagement



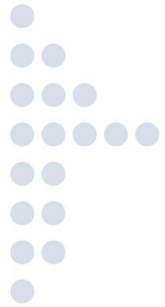
Pre-Vocational Trainee Orientation

Created 4-4-2019

SEND TO NEW USERS ►



USER ↑	SENT	VIEWED	SIGNED	VIEW	REMINDER
PRATT, ADELAIDE	11-4-2019	—	Not Signed		SEND REMINDER
HUNT, TIMOTHY	15-4-2019	—	Not Signed		SEND REMINDER
HART, ANDREW	15-4-2019	15-4-2019	15-4-2019		
PRATT, ADELAIDE	15-4-2019	15-4-2019	Not Signed		SEND REMINDER
DIAMOY, JOSH	15-4-2019	15-4-2019	15-4-2019		
HUNT, TIMOTHY	11-4-2019	11-4-2019	11-4-2019		
HART, ANDREW	11-4-2019	11-4-2019	11-4-2019		
DIAMOY, JOSH	11-4-2019	15-4-2019	15-4-2019		



Platform Uptake

- Excellent uptake and ongoing engagement by both cohorts

	12 Nov 2018 – 14 April 2019
Users	72
Sessions	699
Pages of Information	6,414
Time in App (hrs)	70

Source Note

Messages read within 24 Hours

Message		Term 1 (12 Nov 18 - 20 Jan 19)	Second Term (21 Jan 19 - 14 Apr 19)
Welcome to the ETC	Not Viewed	6	2
	Viewed	30	34
	Total (%)	36 (83.3%)	36 (94.4%)
Project PAVE Update	Not Viewed	6	23
	Viewed	14	28
	Total (%)	20 (70%)	51 (54.9%)

Source Note

Results - Metronidazole

- Significant reduction in IV Metronidazole usage over project period

	Baseline	Project	Change	
IV Metronidazole (Units/Day)	2.89	2.49	13.9%	p = 0.017
PO Metronidazole (Units/Day)	0.40	0.48	20.5%	P = 0.108

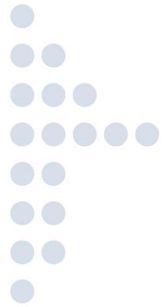
Source Note

Results – Metronidazole Time in Motion

- Previous TiM showed 22.5 minutes IV dispensing vs 5.3 minutes PO dispensing

	Dispensed During Project	Absolute change vs BaU	Time (minutes)
IV Metronidazole	538	-86.78	1,951
PO Metronidazole	104	+16.9	90
Time Reduction (Hours)			1,861 (31 Hours)

Source Note



aDT

- Data only available in weekly samples
- Underpowered – 17 samples over study period (v 216 for Metronidazole)



Summary

- 14% Reduction in IV Metronidazole usage
 - > All driven by Dashboard!
- 31 hours nursing time returned to department
- Annualised savings of \$30,000 AUD
- Low-touch change management is possible
 - > Requires the right equipment!
 - > High engagement of platform enabled high engagement with messages and high impact



Next Steps

- Larger Projects
 - > Optimising pathology test ordering
 - > Reducing unwanted variations
 - > Linking in with eMR to ensure targeted messaging
 - » 'High Signal to Noise'
- Measure post-project change
 - > ?Return to baseline
- More information
 - > rob@medapps.com.au

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