



HN Anticipatory CARE

Supporting GPs and PCNs

We recruit and manage the new health coach role while you maintain control – fully financed by ARRS



Are you struggling to **understand, recruit, train and manage** the new health coach role in primary care?

Are you worried about **employing, managing and supervising** the new health coach role?



Do you want this new role to **reduce clinical workload** in your practice?



Are you ready to deliver the most effective **Anticipatory and Personalised Care**?



Do you want to use **ARRS** funding to support **unmet needs** of patients on your practice's list?

What HN can do for your PCN

We offer fully trained, qualified nurses, as health coaches.

Scientific evidence shows our approach delivers improved patient health, wellbeing and self-management ability. HN staff are embedded in your primary care team and local health system, providing a seamless service:

Patient identification:

Data-driven case-finding, to identify high utilisers of primary care.

Removes employer liability concerns:

All staff are supervised, recruited, retained and employed by HN.

Integrates with your team and the community:

Ensuring efficient use of available resources for patients.

Positive impact on GP workload:

Clinical support for patients to manage their condition(s) and improve self-care.

For further information visit the **HN Anticipatory CARE** website or contact: [Adria Haimann](#).

About HN

HN is a healthcare company that delivers data-driven case-finding, remote monitoring, clinical coaching and virtual ward solutions to the NHS.

Follow us on  and 
hn-company.co.uk



Saving valuable resources and time

Below are examples of difference size PCNs and costs over one year:

	Small PCN	Medium PCN	Large PCN
Population Size	30,000	50,000	75,000
Roles	2 Health Coaches	4 Health Coaches	6 Health Coaches
Number of Staff WTE	2	4	6
Number of Patient Consultation Hours	1,728	3,456	5,182
Patients Supported by Proactive Case Management	200	400	600
Number of GP appointments avoided	28% reduction in GP appointments 60% reduction in phone calls to GP practice		
Avoided cost for local recruitment / supervision / management/ training / office space	£13,000	£25,000	£40,000
Total Cost to PCN	£70,500	£138,000	£205,000
ARRS Funding to PCN	£70,778	£141,556	£212,334

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